

## Fleet Graphics Installs a New Océ Arizona 2280GT with Digital Print Solutions



While they started as a traditional Pre-Press shop, Fleet Graphics saw the digital market emerging and became an early adopter of the Display Graphics market. For the past 65 years, Fleet Graphics has built their business on staying ahead of the market. They are focused on dramatically increasing their production efficiency and with the new addition of the Océ Arizona 2280GT they are able to continue their ongoing success.

Fleet Graphics is a Digital Print Service Provider based out of Centerville, Ohio. They provide wide format graphics and digital printing for many industries including Food Service, Retail, Construction, Hospitality, Trade Shows, Transportation, Automotive, Decor, and Health Care. Their core products include Vehicle Graphics, Promotional Signage, Graphic Design, Tradeshow Collateral, Marketing Materials, Booklets, Short-Run Hard Cover Books, Banners, Posters, Interior Environments, New Store Graphic Kits, Promo Packs, Window, Wall, and Floor Graphics.

With this workload, Fleet needed a machine that could meet their demand for increased capacity and versatility without compromising the print quality. The Océ Arizona 2280GT was the perfect fit. “We needed the production speed it offers along with the ability to also print super high quality on a true flatbed.” says Scott Waggoner. “It gives us the ability to print unique pieces such as day/night backlights, layered dimensional prints and white ink all on a proven platform with years of success. We replaced a similar device and the new Arizona has many subtle upgrades from the prior unit that help with production and quality.”

Fleet partnered with Digital Print Solutions for the purchase and service of the 2280GT. “Digital Print Solutions is a local dealer with a strong knowledge of the commercial print industry and a focus second-to-none with their customer service. They have the ability to think outside the box to create packages to help their clients in any way possible. It has really been a positive relationship for Fleet Graphics” says Waggoner.

While the print industry continues to evolve, Fleet promises to keep one thing consistent – their commitment to being better than the best.

